Printed: Traffic Order# 194874 Status Revised Ver# 3 6837358 Rep Order# EC'd Yes

08/02/2012 11:08 AM 08/02/2012 10:56 AM Last Received:

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Showing Buylines: All Rep Revised Lines

( ) GREAT AMERICAN MEDIA 3050 K ST NW 07/31/2012 - 08/06/2012 WASHINGTON, DC 20007 49/53/1530 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ( ).DSCC IE
Product DSCC IE
Estimate# 1530

Dan Nagelberg

Phone# Buyer

Fax#

) AMY MCCREARY ) PHILADELPHIA

Rep Firm Sales Office ( Salesperson (

215-568-6540 215-568-1845

Salesperson Phone# Salesperson FAX#

-- CONTRACT CONIMENT --

## -- REMARKS ---

REV TO CNX SPOTS TO COVER TAX

ATTN ALL LINES

ATIN NEW ITL PLEASE CNF THANKS

Ľn	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week Day	Day	Time	Total Spots	Rate
									!		!
× *		WENDY WILLIAMS SHOW Sales Remark: V3 CNX 2X	07/31-08/06	г	\$150.00	:30	9	TU-F, M	7A-8A	و	\$25.00
		V3 Comment Changed, Spots/week Changed	peb								
(O *		UFC Sales Remark: V3 PC V3 Program Name Change, Comment Changed	08/04-08/04 nged	F	\$400.00	. 30	1	48	7P-8P	ę~··l	\$400.00
*		MLB: WEEKEND Sales Remark: V3 CNX SPOTS V3 Comment Changed, Spots/week Changed	08/04-08/04 ged	0	\$0.00	:30	0	S. A.	5P-8P	0	\$200.00

## --REPORT TOTALS-

Report Totals: 7 / \$550.00

# --SALES MONTHLY TOTALS-

18 / \$6,295.00 Aug 12:

2 of	i i
08/02/2012 11:08 AM	08/02/2012 10:56 AM
Printed:	Last Received:
Traffic Order# 194874	
Status Revised	
Ver# 3	
6837358 V	
Rep Order#	EC'd Yes

Showing Buylines: All Rep Revised Lines

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) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office ( Salesperson ( ( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 49/53/1530 tes 07/31/2012 - 08/06/2012 Agency C/P1/P2/E Flight Dates 0 Hiatus Weeks Agency Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).DSCC IE Product DSCC IE Sales Totals: 18 / \$6,295.00 Dan Nagelberg

Estimate#

Bayer Phone# Fax#

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 18 / \$6,295.00 ---COMPETITIVE--- KOAT

0/0

KLUZ

0/0 0/0

KASY KWBQ

14% 46%

KASA KROE

29% **○** 

CABL KOB

\$44,964

Market Totals

---COMPETITIVE COMMENTS---

EST SHARES NEW ORDER

RA35+ JUL12 Demos Books

---Agency Comment--

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE

C 6134,58 \$1,000.000 3 tax= 401.33 \$150.00 \$400.00 \$700.00 \$200.00 \$25.00 \$45,00 UCH = 5733.25 Total Spots l of ω (37) m N ) PHILADELPHIA ) AMY MCCREARY 930P-10F 215-568-6540 215-568-1845 9P-930P 7A-8A 1P-2P 7P-8P 5P-8P 8A-9A Time TU-F, M TU-F, M TU-F, M TU-E, M TU-E, M Salesperson Phone# Day Salesperson FAX# SA SA 07/27/2012 2:00 PM 07/27/2012 1:48 PM Rep Firm Sales Office ( Spots/Week Salesperson N Showing Buylines: All Lines Printed: Last Received: Len 30 30 30 30 390 30 30 H1817 ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 Total Cost \$3,000.00 \$2,100.00 07/31/2012 - 08/06/2012 \$600.00 \$200.00 \$400.00 \$400.00 \$45.00 WASHINGTON, DC 20007 # of Weeks Н Н Н Traffic Order# Agency C/P1/P2/E 07/31-08/06 07/31-08/06 07/31-08/06 07/31-08/06 08/04-08/04 08/04-08/04 07/31-08/06 Hiatus Weeks Flight Dates Dates Agency Status New WENDY WILLIAMS SHOW THE PEOPLE'S COURT KASA-TV ALBUQUERQUE, NM. \*\* ( ).DSCC IE DSCC IE Lines not sent/rcld/rtrn: 0 / \$0.00 FOX FOX MLB: WEEKEND Ver# Station Totals: 22 / \$6,745.00 NEWS 13 ON NEWS 13 ON Report Totals: 22 / \$6,745.00 Sales Totals: 22 / \$6,745.00 NM STYLE Program 22 / \$6,745.00 ---SALES MONTHLY TOTALS-COPS Dan Nagelberg -- CONTRACT COMMENT --6837358 ---REPORT TOTALS----COMPETITIVE--Daypart Rep Order# EC'd Yes Advertiser ( Estimate# Station Aug 12: Product Phone# Buyer Fax# Ľ

112

KOAT

○ %

KLUZ

°/∘ °/∘

KASY KWBQ

14% 4 5%

KASA KROE

00 CV 00 00 00 00

CABL KOB

\$48,179

Market Totals

Status New Ver# 6837358 Rep Order# EC'd Yes

Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ). DSCC IE Product DSCC 16

Dan Nagelberg 1530 Estimate# Buyer Phoue#

Fax#

---COMPETITIVE COMMENTS---

EST SHARES NEW ORDER

JUL12 Books

RA35+ Demos

-- CREDIT RISK --

CASH IN ADVANCE

Printed:

Traffie Order#

07/27/2012 2:00 PM 07/27/2012 1:48 PM Last Received:

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2 of

Showing Buylines: All Lines

( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007

Ageney

49/53/1530 07/31/2012 - 08/06/2012 Ageney C/P1/P2/E Flight Dates

Hiatus Weeks

) PHILADELPHIA ) AMY MCCREARY

Rep Firm Sales Office ( Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

#### Spot Manager: All, 07/31/12-08/06/12

Rate	GI-bA	Air Time Product	ength Priority	Date 1	Alt Order # Estimate f	Order
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						Advertiser: POL/DSCC IE
					n Media	Agency: Great America
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\$52,00	DSCCMMZ01Z01TH	7:28:34 AM DSCC 1E	:30 P3	07/31/12	06373581530	⊅ <b>7</b> 8461
\$22,00	DSCCMM201201TH	7:25:13 AMDSCC IE	:30 P3	21/20/80	08313881530	
\$25.00	DSCCMM201201TH	7:41:40 AM DSCC IE	30.05	21/20/80	068373581530	
\$25.00	DSCCMM201201TH	7:53:03 AMDSCC IE	30 63	21/15/70	06373581530	
\$25.00	DSCCMMZ01Z01TH	7:34:33 AMDSCC IE	3083	21/20/80	0631 835 75890	<b>74876</b> 1
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						€ :əni.1
					-630b	Time Period: 9p
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00'002\$	DSCCMW5015011H	9:52:12 PM DSCC IE	30 P4	21/12/12	068373581530	
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00.37\$	DSCCMWS012011H	8:48:41 AMDSCC IE	30 P3	21/90/80	068373581530	t/8t6l
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262'9\$						
00 962'9\$						
00 306 33				** \$200 (210 220)		

[Sorted by: Line]

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### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

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matter of national	s a message relating to any political 1 hedule (Page 3)	or programming that "commungorq ro lo2 noqU bəsrgA dəstis ",əsnatroqm

Copyright © 2011 by the Mational Association of Broadcasters. May Not Be Copied, Reproduced, or Further Distributed.

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any

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	Qə	120	10		
Number of Weeks	Times per Week	sselO	sysQ	Time of Day, Rotation or Package	Broadcast Length

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

# **DSCC Cuts for Tax**

Nrqe Ace #6837356 Original Order	37356 Gross \$21,975	Net Check Amount				
oui –	e E	Drogram	\$	2	ţ	Ė
	430-5p	Krae 430nm News	8/2-8/6	spots 1	25.0	- OLE
, <sub>1</sub> 0	10-1035p	Krae 10pm News	8/2-8/6		2002	\$70
80	1035-1135p	Letterman	8/2-8/6	· <del>-</del>	175	\$17
O	1135p-1235a		8/2-8/6	<del>-</del>	75	\$75
				4		\$1,500
Revised Order	<b>Gross</b> \$20,475	Net \$17,403.75	Tot w/ Tax \$18,622.01			
Kasa Ace #6837358	37358					
Original Order	<b>Gross</b> \$6,745	Net Check Amount \$5,733.25				
Line 7	Time	Program MIR	Date	Spots	Cost	Total
-	7-8a	Wendy Willilams	6-Aug	N 01	<b>25</b>	\$50
				4		\$450
Revised Order	<b>Gross</b> \$6,295	Net \$5.350.75	Tot w/ Tax \$5.725.30			

#### Joan Ledbetter

Wednesday, August 01, 2012 3:14 PM shari.busse@kasa.com

Subject: :oT

:juəs

From:

Spot - Preempt: POL/DSCC IE - 194874 Joan Ledbetter Station: KASA

Order Information:

Order Total: \$6,345.00 0rder #: 194874

Agency: Great American Media

Advertiser: POL/DSCC IE

Product: DSCC IE

Alternate Order #: 06837358

Estimate #: 1530

Demo: Adults 35+ Flight Dates: 07/31/12 - 08/06/12

JO no porfelly Sales Information: Petry Philadelphia, Petry/Philadelphia, National

The following spot(s) have been preempted:

Preempted Spot Information (194874-5-1):

O0.004\$ :91sA

Air Date: Sat 08/04/12

Eligible Days: -----Sa--

Inventory Code: Sat Hour 1

Inventory Description: Sat 7-8p

Inventory Code Time: 7p-8p

Spot Type: MM

Length: 30

Channel(s): [1] KASA

Priority: Section 4

Preempt Reason: Program Change

She?

8L'OLLS ES'LLE SC'EBES = FM

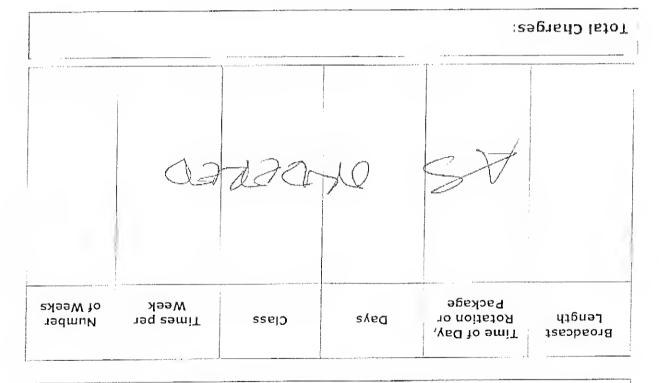
### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

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	or liability, includi above-requested to prepare a scrip	HE PLACMENT OF ADVERT cast the station for any damages ensue from the broadcast of the station at least roadcasts.	to indennify and hold harm to indennity's fees, that may sement(s). For the above-sta
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#### AGREED UPON SCHEDULE

For All tesue Advertisements That Communicate a Message Relating to Any



#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

4 184874 5,733,25 5,733.25 00052970 07/27/2012 0002297007310806 JanomA bis4 Gross Amount Voucher ID Invoice Number Flight Dates: 7/31/2012 thru 8/6/2012 Project Name: DSCC IE 2012 Media Check Date: 07/27/2012 Check No. 022620 KASA-TV 2612101000 норизд

21.857,2\$ 00.0\$ 21.857,2\$ slatoT

Date

029220

\*\*\* 23.25.733.25 Junomi 4 ga 4

Authorized Signature

\*\*\*\*BIVE THOUGAND SEVEN HUNDSED TUBER AND 25 1100 DOLL AD \*\*

Oo8 stin2

Washington, D.C. 20007

Wisconsin Avenue, WW

Pay \*\*\*\*

To The Order Of

\*\*\*\*FIVE THOUSAND SEVEN HUNDRED THIRTY-THREE AND 25 / 100 DOLLAR\*\*\*

АГВИФИЕКФИЕ, ИМ 87102-1705 АГВИФИЕКФИЕ, ИМ 87102-1705

07/27/2012

Wilmington, DE 19801 62-26/311

CHYSE MYMHYLLYN BYNK

1201 Market Street